



# ESSEX NORTH SHORE

## AGRICULTURAL & TECHNICAL SCHOOL

### PTO Meeting: October 6, 2020

1. Treasurer Report
  - a) \$10,653.11 balance
  - b) Lou requested IRS form which takes 60 days. \$500 fee to change the form & will be another 180 days. Next step is to give our attorney the form in 60 days to see if we can avoid this. Another option is to close account and request a new one which will also mean a new tax ID #.
  - c) School does not allow gifts over \$50 so replacing Robins gift card.
2. PTO Secretary position is open. Posting on FB and requesting people send in a short bio if interested. This position will take minutes at the meetings and post on FB. Heather is also working on the bylaws.
3. PTO Items For Sale
  - a. Hoody sweatshirt (\$35), long sleeve(\$20) and t-shirts (\$15) will be available for sale until 10/21. Available in navy and gray with a flat \$8 shipping fee. Each class has a link for their graduation year to be printed on these items. Seniors design is a little different. We will run this again in November for the holidays.
  - b. Two types of decals - a hawk and the other is school name with crest. They are a little larger than previous ones with white backing and more color. They are a better quality decal and is laminated to peel off easily. \$10/decal with 10% discount if 2 or more are purchased. School store will be filling orders and let us know when we can pick up. Limited items online of other products so hopefully school is working on adding more items - Heather is checking with Heidi.
  - c. Wreaths, pies, soft fleece blankets, socks – items discussed and need to check with school on what is allowed. Some pie suggestions: Lyman Orchards, Dorseys Orchard or Russell Orchards (only apple pie). Might be tricky if school closes to commit to baking all those pies so outside orchard may work better. Cookie dough fundraiser is another consideration with voucher info so that customers can choose when it ships to their house.
4. PTO Events
  - a. Chipotle fundraiser in Peabody on October 24, 2020 from 4-8pm. When sales reach above \$150, the PTO will receive 33% of the sales. People need to remember to mention they are with Essex Tech PTO.
  - b. Virtual cocktail class on Saturday, 11/7 at 7pm. It's a 75 minute \$300 class with a bartender out of San Francisco making two cocktails - one hot & one cold. We will be charging \$40/pp or couple and no limit on amount of people that want to virtually register and attend. We will specify no group gatherings, ask for over 21 confirmation and request people leave their cameras on. We'll email the drink ingredient list in advance and then email the recipes after the event is held. We are considering a liquor store fundraiser tying in with this event maybe with pre-made kits and a portion of sales going back to PTO.
  - c. Hawk Holiday Hope is happening but don't know in what capacity.
  - d. Virtual open house this year. Maybe have our products included in the principals letter to families about the open house?
5. PTO storage in the school is still trying to be figured out by Heidi and we're requesting 5'x8'. Alumni gym?
6. Next Meeting: Wednesday, November 4, 2020

