

## ENS PTO Minutes

May 04, 2021

### 1. Welcome

Board present: Co-Presidents: Nikki Champagne, Heather Thifault, Vice- President: Lara Heline, Secretary: Jennifer Brown

### 2. Treasurer's Report

a. Transactions- needs to be entered still.

b. Balance : Current balance: \$19,525.74 (monies already taken out for gift card for teachers!)

c. 501(c)(3) reclassification update: No updated news. Still waiting on the IRS to process on their end. PTO's lawyer will continue to monitor and give updates on status.

d. Salem Five grant- after 3 months of waiting, Brad said PTO will not be receiving a grant. Brad asked PTO to see what fundraising will be still on the calendar, to one grant requesting for several donations, and then Salem Five will review.

### 3. New Business

#### a. Fundraising

##### i. Spring Backyard Makeover Raffle

1. Total raised- profited \$14,640.05

2. Number of entries- 12,365 tickets sold

3. Winner- Shauna Bode. Winnings were delivered Saturday night by Heather & Joe.

ii. Golf Tournament update and raffle ideas: Heather received digital copies of the cards from Dean from the Essex Tech Foundation. Raffle will be easier for PTO to handle. Essex Tech Foundation will pay for corn hole boards, out of pocket expenses that PTO may need to purchase (gift cards). Then after cost of things, Essex Tech Foundation will split the profit with the PTO. Dean wants to donate couple Bruins tickets that are a few rows back from goalie. With possible other gift cards to: Pallana gift card, spa (to still be decided). Essex Tech Foundation just started mailing out the cards. If we know of any golfers or business that would like to sponsor a hole, please email the PTO their information or send them to the link that is on the Essex PTO FB site.

##### iii. Apparel Shop Updates:

- No current update from Rob at Universal. Fundraiser just ended last night. Will have information for next meeting. Will be run again probably at the beginning of next year for kids were wait listed, missed it, etc. There was a request from a parent to have, "Proud Parent Of Essex Tech Student" apparel. The school store does not offer this, so PTO would not be taking from them.

- Received email from Joe from Thunder Sports Wear in Beverly, that PTO will be receiving a check for \$511.00 for koozies and decal sales in April. Probably coming from incoming class of 2025.

iv. Acceptance Mailings and Commitment Mailings: Will be sending out flier PTO had printed via Vista print with commitment mailing as they would not fit in the acceptance mailings. Heidi had the school print/send out flier with acceptance mailings.

## b. Teacher Appreciation

i. Gift Cards- Purchased \$25 gift cards to Amazon for all teachers (academic and CTE), administrators, facilities and transportation. Will start earlier next year, to make purchasing gift cards easier as there is a daily limit in the amount of gift cards purchased for fraud prevention.

ii. Donuts- 17 dozen ordered from Kane's, that Heather will drop off Friday morning. School will supply coffee.

iii. Total amount spent: \$6861.26

## c. Senior Scholarships

i. Four, \$1,000 scholarships

ii. Submissions to date- up to 25 submissions so far (last year had only 9 submissions). Expecting a few more by Friday 5/6 deadline. PTO Board will read and review submissions. PTO Board to meet tentatively Tuesday 5/11 to pick the 4 recipients by via Zoom meeting. Each PTO Board member will pick their top 10 and will cross reference for matches with the other PTO Board members.

iii. PTO Board will attend awards night- Heidi said 2-4 PTO Board members could possibly attend depending on the count of others in attendance.

## d. Senior Breakfast- June 3<sup>rd</sup>, 353 seniors

i. Amount raised- some confusion around cost for slide show. Cost is \$10/per student, NOT \$10 per message/picture. Around \$400-\$500- raised so far to help cover the cost of the senior breakfast.

ii. Slide show- each student gets three slides: 1<sup>st</sup> slide- student name, 2<sup>nd</sup> slide- picture/collage, 3<sup>rd</sup> slide- message to senior. Hoping to share on 2021 FB so parents can watch.

e. By-Laws update- Are done and posted on PTO FB page. By-laws along with meeting minutes, to be posted on PTO site.

## f. Open positions

i. Treasurer & Vice President- no interest has of today's meeting. Will be posted again on various media outlets. Hoping to confirm incoming Treasure and Vice President before next meeting on June 1<sup>st</sup>. With a one year commitment with possible for additional years.

ii. Confirm other positions staying and can fulfill their responsibilities

a. Nikki Champagne: returning Co-President

b. Heather Thifault: returning Co-President

c. Laura Helene: not returning/son graduating

d. Jennifer Brown: returning Secretary

## 4. Open Discussion/Questions

1. Lara- update on yard signs. Spoke with Mrs. Kelly today, there are 10 remote students she has not heard back from and will reach back out to. There were a few kids who did not want the sign. \$60 was paid from kids/families who had wanted an additional sign for \$10/per sign.

2. Mrs. Kelly wasn't on the list for teacher appreciation, PTO still had a \$25 gift card to Walburgers from last year. Gave to Mrs. Kelly for all her help she has given the PTO over the past year.

3. Heather will ask Heidi when she delivers the donuts on Friday, if Heidi can have some pictures taken so PTO can post on our page to show parents.

4. Dr. Heidi Riccio- On behalf of everyone, it is unbelievable of the work that is being done by the PTO. The

Backyard Makeover was amazing, brilliant idea and the money raised. When Heather dropped off the box of cards: the time it took to hand write all the names on the cards. All the stuff that is being done for the seniors: senior breakfast, signs/delivery and scholarships. Everyone is so appreciative of everything the PTO has done and is spoken of highly. Heidi will be meeting with advisors and are hoping to have the details of senior events by Friday. Prom will be held on campus.

Next Meeting: June 1st at 6:30 pm