

Spring 2019 Program Advisory Committee Minutes

Program: Cosmetology

Date: 4/2/19

Members Present:

Alex Panos- Onwer Alex & Company Salem

Melissa Penta- Alex & Company Salem

Catherine Curcuru- Owner Hair & Color Studio Gloucester

Kim Russell- Owner En Vogue Danvers

Sabella Curcuru- Student

Lexi Carnevale- Student

Program Facilitator: Cassia Gilroy

Committee Chair: Alex Panos

Subject: Portfolio Review Panel Volunteers

Discussion:

- **Senior Showcase review is being held on Monday May 6th in the Media Center.**
- **Alex, Melissa, Catherine and Kim will all be in attendance from 8-12 to be part of the panel.**

Subject: Student Enrollment/Placement

Discussion:

- **We reviewed the current student numbers in Cosmetology. 14 Seniors, 12 Juniors, 11 Sophomores and 13 Freshman.**
- **4 licensed Seniors, 1 going on Coop, 2 students taking State Board Exam Tuesday 4/4**

Subject: New Trends in the Occupational Area

Discussion:

- **We discussed Hair Shows that were attended this year.**
- **Kim Russell, owner of Envogue in Danvers, attended the Hair Expo in Chicago last weekend. She suggested checking out Daniel Mason Jones. A motivational speaker great for new techniques and organization skills.**
- **Lexi Carnevale, Junior student, attended New York Hair Expo and said trends are leaning towards hair extensions, unicon hair coloring and Barbering techniques.**
- **Catherine Curcuru, owner of Hair & Color Studio Gloucester, attended the Premier Orlando Expo and suggested checking out Malibu products and discussed the use of steamers for hair coloring.**
- **There was also an in depth conversation in regards to what people are using in their hair and the effects various things can have on achieving the proper hair color results.**

Subject: Employment Outlook

Discussion: Discussion on what does the employment outlook look like?

- **Many jobs available but they are finding new generation does not want to work. No drive or ambition.**
- **Kim talked about using techniques to interview millennials.**

Subject: Industry recognized credential survey (please complete as a group)

Discussion: We talked about the survey and answered the questions as a group

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**The
adjourned at (time): 7:50pm**

meeting