



## Fall 2022 Program Advisory Committee Minutes October 20, 2022

---

**Program:** Cosmetology

**Members Present:** Abbie Bragan, Mary Bragan, Ashley Brecken, Kathy Champlain, Tiffany Cantin, Kim Russell, Janice Depace, Jessica McNeil, Lilianna Marcolongo, AnnMarie Lewis, Linda Rickard, Cassia Gilroy

**Program Facilitator:** Cassia Gilroy

**Committee Chair:** Cassia Gilroy (acting chair) Ashley Brecken will be taking over the Committee Chair position

**Program Updates** (enrollment, curriculum, equipment & projects/field work, etc.)

Kim Russell, retired salon owner, has started a salon membership program, “Coffee with Kim”. We also discussed “Inspiring Champions”. **Inspiring Champions** is recognized as the premier salon consulting and business education company for North America.

**Curriculum Bias/Programmatic Review**

We discussed the mandates of a Chapter 74 School.

**Implementation Suggestions**

The district is required to ensure that individual teachers in the district review *all* educational materials for simplistic and demeaning generalizations, lacking intellectual merit. This goes beyond a typical review of standard curriculum materials. Teachers must review all educational materials they bring into the



classroom, whether it be a news article, picture book, advertisement, etc. on an ongoing basis.

### **Cooperative Education Update**

Working on Completion of hours for Senior students. A few students will be nearing completion of 1000 hours, and will be prepared to successfully complete an exam which allows them to go on Co-Op. We also discussed the 500 hour Shop employed student, a program available to students, allowing them to work in a salon doing shampoos, blowdrys, thermals.

### **Employment Outlook/Industry Trends**

Salons are looking for employees. Challenges are being faced by shop owners. Difficult to find good employees and to keep them. We discussed “Canvas Me”, a software development for salon owners, schools and students. .

### **Recommendations for Program** *(including budget needs for FY24)*

Discussed new State Board requirements. Cassia is a vocational representative for MA. Gearing program toward the written practical exam and preparing students for situational questions. 2 Scores 100 Theory questions and 60 practical questions. We also discussed incorporating more textured hair into the curriculum to reflect the needs of clients. We were able to share our textured mannequins with the group.

### **Financial Fair Recruitment**

No discussion at this time



**ESSEX NORTH SHORE**  
AGRICULTURAL & TECHNICAL SCHOOL

**New Business**

Special person's day at the school. The need for a new Committee Chairperson. Ashley Brecken has stepped up and all are in agreement.

**The meeting adjourned at (time): 7:55pm**