

Design and Media Communications

April 7, 2022

Attendees Present

Tessa Amoroso
Gina Williams
Mark Blanchette
John Mejia
Cameron King- Sophomore in D&MC
Ben Thomas- Education Coordinator at DCAT
Sandra Fuhs- North Shore Community College Advisor
Morgan Walsh- Fine Art Degree from Salem State
Scott Hayward
Brenda Waslick- DVC at Greater Lawrence Tech

Student Enrollment/Class of 2024

18 New Freshmen
Junior After Dark this year
More After Dark enrollment next year
New laptop cart

On Campus Learning Update

Students are back in CTE full time
4 lunches
Additional classroom for junior/freshmen cycle
After Dark using computer lab E-0001

Curriculum Bias/Programmatic Review

Constantly working to include all students, having more opportunities for student buy in on projects, showing tutorials/videos/exemplars that showcase different types of people

Senior Portfolio Showcase

May 6th
Added the video resume this year
Virtual panel
AIGA portfolio showcase recommended by Sandy Fuhs

Employment Outlook/Industry Trends

Live stream has taken over Ben's job at DCAT
Virtual Work
Mobile Work
Social Media/Geo Tagging

3D camera

Recommendations for Program

AIGA portfolio review

More projects on social media, marketing, advertisements for social media, etc.

Mico internships

Logo Redesign projects: <https://greaterbeverlychamber.com/logo/>

New Business