

Members present

**Fall advisory minutes
October 18, 2018**

1. Gina Williams
2. Tessa Amorosa
3. Angel McRae-Damato
4. Carline McRae
5. Michael Chisano
6. Jessica Bukhovko
7. Nadia Bukhovko
8. Morgan Walsh
9. Jay Duchin

Agenda:

Annual Review:

- Sophomore year based on drawing, painting, design skills also an introduction to Adobe Creative cloud programs
- Juniors being able to use skills learned sophomore year to create more conceptual art.
- New: Computer Lab down the hall, the new in construction tv studio room. The new printer being learned on how to use

Data Review:

- Seniors and juniors are certified in Adobe Photoshop, the new sophomores will be photoshop certified. Juniors will be certified in Adobe Illustrator and Seniors Adobe Premiere.
- Same methods used for Adobe: ACA prep training

National Program Standards:

- Competencies: how it's changing -> computerized for the freshmen and sophomores
- Will give a more in depth review of standards

Student Enrollment:

- Just enough: the amount of kids in the program allow the shop to grow. Currently: final capacity
- Freshmen exploratory: Mrs. Williams does a 1 point perspective drawing to give the students an idea of the design process. Ms. Amoroso does a photography and photoshop project to show the more technical side of our program

New Trends in the Occupational Area:

- Call to action: You must get your point across in your media. You can always tell the story but you must have the right way of saying.

Employment Outlook:

- Fieldshoot: six students went to take photos of city's landmarks. - Shrief shoot -
- Co op: partnership with a tv company.
- Trustees: Land protecting company: looking for a digital artist

Recommendations:

- Encouragement towards getting out and using film and video more creatively.
- How to write an invoice?
- Safety, entrepreneurship, building a resume, customer service, invoices
----documentation.
- Senior showcase: web design: five pieces
- Don't be afraid to be passionate. Show what you do
- Forget technology: it's the person who makes it that matters