



## **Spring 2021 Program Advisory Committee Minutes**

**Program:** Sustainable Horticulture

**Date:** 4/7/21

**Members Present:** Amanda Mattison, Jennifer Hashley, Emily Brown, Kailey Burke, Katelyn Sponholtz, Brianna Hanson, Clay Kern, Jillian Plante

**Program Facilitator:** Jillian Plante

**Committee Chair:** Amanda Mattison

**Subject:** Student Enrollment/Class of 2024

**Discussion:** Freshmen : 7 Sophomore : 4 Juniors: 9 Seniors: 5

**Subject:** On Campus Learning Update

**Discussion:** Updated about Spring Plant Sale - virtual tour of the greenhouse. Talked about the Tower Garden Systems. Briana talked about the Production Greenhouse changes. Additionally talked about moving to grow outside.

**Subject:** Curriculum Bias/Programmatic Review

**Discussion:** Discussed the form, will fill out with Amanda after the meeting. Clay & Jillian talked about things we've done in class- Cultural Awareness lessons, Holidays in Horticulture Lessons and Journey 2050 farm simulations. Katie Sponholtz talked about last year and suggested we are doing good in this area.



**ESSEX NORTH SHORE**  
AGRICULTURAL & TECHNICAL SCHOOL

**Subject:** **Senior Portfolio Showcase**

**Discussion:** Discussed the Portfolios and asked for volunteers for May 7th. Jillian will send out another email asking for volunteers.

**Subject:** **Employee Outlook/Industry Trends**

**Discussion:** Members introduced themselves again and talked about their areas of horticulture/agriculture.

Amanda- Pioneer Gardens :Sales persons are concerned about overselling - big box stores are super optimistic this year and they're afraid they can't keep up.

Kailey Burke - Nourishing the North Shore - Non-profit

Jennifer - Director New Entry Sustainable Farming Program - Moving courses online saw larger attendance. Currently up to 13 growers on the incubator farm.

Emily- 2018 Graduate - Works for Backyard Growers in Gloucester- doing the school programs and community gardens. Definitely a need for new people.

Katie- 2020 Graduate - Peabody Essex Museum - 24 historic Properties

Brianna- Greenhouse Specialist : First job out of internships, every former employer/internship is looking for people.



**ESSEX NORTH SHORE**  
AGRICULTURAL & TECHNICAL SCHOOL

**Subject: Recommendations for Program**

**Discussion:** Jillian thinks we're doing really well so far adding and expanding. Future outlooks: Tables for the teaching greenhouses. More outdoor growing, outside A124. Dream urban garden/landscape outside the headhouse. Brianna talked about the mums and pumpkins. Kailey added in talking about getting a subscription to Growing for Market.

**Subject: New Business**

**Discussion:** Went over the Career Tree Development Form and filled in the answers as a group.

**The meeting adjourned at (time): 7:18pm**