



## **Design and Media Communications**

**April 7, 2021**

**Location of Meeting - Zoom**

### **Attendees Present**

Tessa Amoroso

Gina Williams

Mark Blanchette

John Mejia

Sam Sorrento- Senior DVC student

Cameron King- Sophomore in D&MC

Ben Thomas- Education Coordinator at DCAT

Sandra Fuhs- North Shore Community College Advisor

Morgan Walsh- Fine Art Degree from Salem State

Scott Hayward

Brenda Waslick- DVC at Greater Lawrence Tech

### **Student Enrollment/Class of 2024**

26 New Freshmen

Junior After Dark this year

More After Dark enrollment next year

New laptop cart

### **On Campus Learning Update**

Students are back in CTE full time

4 lunches

Additional classroom for junior/freshmen cycle

After Dark using computer lab E-0001

### **Curriculum Bias/Programmatic Review**

Constantly working to include all students, having more opportunities for student buy in on projects, showing tutorials/videos/exemplars that showcase different types of people

### **Senior Portfolio Showcase**

May 6th

Added the video resume this year

Virtual panel



# ESSEX NORTH SHORE

## AGRICULTURAL & TECHNICAL SCHOOL

AIGA portfolio showcase recommended by Sandy Fuhs

### **Employment Outlook/Industry Trends**

Live stream has taken over Ben's job at DCAT

Virtual Work

Mobile Work

Social Media/Geo Tagging

3D camera

### **Recommendations for Program**

AIGA portfolio review

More projects on social media, marketing, advertisements for social media, etc.

Mico internships

Logo Redesign projects: <https://greaterbeverlychamber.com/logo/>

### **New Business**