



**ESSEX NORTH SHORE**  
 AGRICULTURAL & TECHNICAL SCHOOL

**Quality School Plan**  
**2018-2021**  
**Year 1 (2018-2019)**

**Goal #1:** Pathways - *Ensure that the educational experience provides opportunities for meaningful career and academic pathways.*

Strategies & Activities	Responsible Person(s)	Start Date	Evaluation Measure
1.1 – Provide a “CTE Showcase” to community members and prospective students with industry representatives from each career and technical area as well as current co-op students to provide information on their experiences and potential career pathways.			
1.2 – Implement a quality assessment tool in each of our CTE programs to ensure that we are offering the best programs possible.		Summer 2018 and 2019	<ul style="list-style-type: none"> <li>-CTE Curriculum planning</li> <li>-Connecting for Success</li> </ul>
1.3 – Create opportunities for CTE/Academic integration through project-based learning modules. See the following examples: <a href="https://www.hightechhigh.org/student-work/student-projects/">https://www.hightechhigh.org/student-work/student-projects/</a> . This would also include an annual exhibition night of exemplary projects as well as a project-based learning webpage.		Winter & Spring 2019	<ul style="list-style-type: none"> <li>-Academic, Guidance, Special Ed teacher visits to CTE programs</li> <li>-Academic, CTE and Special Ed collaboration during PD</li> <li>-Team visit to High Tech High with follow up presentation to faculty</li> <li>-Mass IDEAS</li> </ul>
1.4 – Continue to provide a strong academic education to provide choices upon graduation.		All year	<ul style="list-style-type: none"> <li>-Admin Learning Walks</li> <li>-Educator Evaluation</li> <li>-Teacher Mentor Program</li> <li>-High Expectations Course</li> <li>-Research for Better Teaching Course</li> </ul>

1.5 – Further expand our articulation agreements with area post-secondary institutions.		Fall 2018	-New Director of Workforce Development -increased networking with local schools
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**Goal #2:** Culture - *Promote a positive and inclusive school culture for all staff and students.*

<b>Strategies &amp; Activities</b>	<b>Responsible Person(s)</b>	<b>Start Date</b>	<b>Evaluation Measure</b>
2.1 – Develop school-wide events that celebrate our cultural diversity, uniqueness, and inclusivity through an ongoing speaker series and other events.		Fall 2018	-Cultural meals in cafeteria -World Hijab day -Kindness Week -Day of Silence -Cultural Awareness Collective -PD: Community Change -Hawk Highlight
2.2 – Plan and offer events every year that focus on community service learning, such as Hawk Holiday Hope.		Dec 2018 April 2019	-Hawk Holiday Hope -Kindness Week -Wonderfund donations
2.3 – Together with stakeholders, develop additional opportunities for the ENSATS community to celebrate and have fun together.		All Year	-Homecoming -Hawk Holiday Hope -Faculty/Student games -Dances -Spirit Week -Senior Trivia Night
2.4 – Promote a high level of staff/student awareness and respect around cultural diversity through monthly diversity celebrations, community outreach and a new student group.		All Year	-CAC faculty presentation -Community Change -Cultural meals
2.5 – Strategically plan and offer events throughout the school year aimed at encouraging students to stay on campus and socialize as part of attending various extra-curricular events, such as Homecoming weekend, drama productions, athletic contests, senior trivia night, field day, etc. This would include an expansion of late bus offerings, providing a teen center to keep students engaged, and providing food.		All Year	-Homecoming -Drama -Faculty/Student games -Senior Trivia Night -Lip dub
2.6 – In conjunction with CTE programs (DVC/Graphics) develop and display posters and other collateral materials that		Fall 2018	-CTE signage -CTE one page summaries

list sports schedules and provide signage for key school culture events such as school dances, the fall pep rally, and the spring lip dub.			-Alumni spotlight posters -HHH and Kindness week signage -Dance signage
2.7 – Coordinate with parents and community members to develop and promote school connections to community events, such as the Taste of Essex Tech.		Fall 2018	-If They Had Known -Hidden in Plain Sight -MPY Vaping Conference -Triton Regional School District Vocational Fair -Cape Ann College and Career Fair -Principal Memos
2.8 – Expand recognition of student accomplishments in co-curricular, extra-curricular, and cooperative education.		All Year	-Student of the month -Social Media recognition -SkillsUSA and FFA awards and recognitions -School Committee presence

**Goal #3:** Community - *Build and foster community relationships.*

<b>Strategies &amp; Activities</b>	<b>Responsible Person(s)</b>	<b>Start Date</b>	<b>Evaluation Measure</b>
3.1 – Expand student-led recruitment presentations at middle schools. Also, consider offering field trip opportunities to middle schools.		Fall 2018  Summer 2019	-Student Ambassadors for recruitment  -CTE Summer program for middle schoolers
3.2 – Work to better publicize the ENSATS Open House while improving and expanding our other recruitment tools. Consider offering a few evening events prior to open house as well to allow for a “preview” of the school.		Fall 2018	-Open House mailers to 7 <sup>th</sup> & 8 <sup>th</sup> grader -Student ambassadors -Group Tours
3.3 – Continue to improve the ENSATS website with the goal of branding our educational philosophy.		On going	-Improvements to Website
3.4 – Survey the adult education needs of the community and utilize data to inform course offerings and develop an Essex at Night booklet.		All year	-Increased adult education programs

			-Post-secondary Advanced Manufacturing
3.5 – Offer certification courses for community members (e.g. CPR, OSHA, First Aid).			
3.6 – Involve the Chamber of Commerce and Workforce Investment Board more regularly in school events.		On going	-Chamber breakfast presentations -Legislative and WIB meetings -Rotary Club & Kiwanis Club
3.7 – Meet with community organizations and member cities and towns to collaborate on projects that support local needs.		On going	-Annual Town Reports were provided to each town with enrollment and community projects.
3.8 – Provide opportunities for our students to present their accomplishments in their member districts (e.g. City Council/Board of Selectman meetings, etc.).			



**ESSEX NORTH SHORE**  
 AGRICULTURAL & TECHNICAL SCHOOL

**Quality School Plan**  
**2018-2021**  
**Year 2 (2019-2020)**

**Goal #1:** Pathways - *Ensure that the educational experience provides opportunities for meaningful career and academic pathways.*

Strategies & Activities	Responsible Person(s)	Start Date	Evaluation Measure
1.1 – Provide a “CTE Showcase” to community members and prospective students with industry representatives from each career and technical area as well as current co-op students to provide information on their experiences and potential career pathways.			
1.2 – Implement a quality assessment tool in each of our CTE programs to ensure that we are offering the best programs possible.			
1.3 – Create opportunities for CTE/Academic integration through project-based learning modules. See the following examples: <a href="https://www.hightechhigh.org/student-work/student-projects/">https://www.hightechhigh.org/student-work/student-projects/</a> . This would also include an annual exhibition night of exemplary projects as well as a project-based learning webpage.			
1.4 – Continue to provide a strong academic education to provide choices upon graduation.			
1.5 – Further expand our articulation agreements with area post-secondary institutions.			

**Goal #2:** Culture - *Promote a positive and inclusive school culture for all staff and students.*

<b>Strategies &amp; Activities</b>	<b>Responsible Person(s)</b>	<b>Start Date</b>	<b>Evaluation Measure</b>
2.1 – Develop school-wide events that celebrate our cultural diversity, uniqueness, and inclusivity through an ongoing speaker series and other events.			
2.2 – Plan and offer events every year that focus on community service learning, such as Hawk Holiday Hope.			
2.3 – Together with stakeholders, develop additional opportunities for the ETHS community to celebrate and have fun together.			
2.4 – Promote a high level of staff/student awareness and respect around cultural diversity through monthly diversity celebrations, community outreach and a new student group.			
2.5 – Strategically plan and offer events throughout the school year aimed at encouraging students to stay on campus and socialize as part of attending various extra-curricular events, such as Homecoming weekend, drama productions, athletic contests, senior trivia night, field day, etc. This would include an expansion of late bus offerings, providing a teen center to keep students engaged, and providing food.			
2.6 – In conjunction with CTE programs (DVC/Graphics) develop and display posters and other collateral materials that list sports schedules and provide signage for key school culture events such as school dances, the fall pep rally, and the spring lip dub.			
2.7 – Coordinate with parents and community members to develop and promote school connections to community events, such as the Taste of Essex Tech.			
2.8 – Expand recognition of student accomplishments in co-curriculars, extra-curriculars, and cooperative education.			

**Goal #3:** Community - *Build and foster community relationships.*

<b>Strategies &amp; Activities</b>	<b>Responsible Person(s)</b>	<b>Start Date</b>	<b>Evaluation Measure</b>
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3.1 – Expand student-led recruitment presentations at middle schools. Also, consider offering field trip opportunities to middle schools.			
3.2 – Work to better publicize the ETHS Open House while improving and expanding our other recruitment tools. Consider offering a few evening events prior to open house as well to allow for a “preview” of the school.			
3.3 – Continue to improve the ETHS website with the goal of branding our educational philosophy.			
3.4 – Survey the adult education needs of the community and utilize data to inform course offerings and develop an Essex at Night booklet.			
3.5 – Offer certification courses for community members (e.g. CPR, OSHA, First Aid).			
3.6 – Involve the Chamber of Commerce and Workforce Investment Board more regularly in school events.			
3.7 – Meet with community organizations and member cities and towns to collaborate on projects that support local needs.			
3.8 – Provide opportunities for our students to present their accomplishments in their member districts (e.g. City Council/Board of Selectman meetings, etc.).			